



End User Experience Monitoring with



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by Georg Kostner



...sponsored by Würth Phoenix



- IT and Consulting Company of the Würth-Group
- Headquarter in Italy, European-wide presence, more than 100 employees
- International experience in Business Software and IT Management
- Core competencies in trading processes, wholesale distribution, logistics and System Monitoring
- ITIL certified, Nagios Solution Provider, Microsoft Gold Certified Partner

Facts & figures

- More than 600 customers worldwide
- Over 7.000 ERP and CRM users
- 25.000 monitored hosts
- 4 offices in 3 countries
- HQ in Italy
- Core offers in Business Software and IT System Management



... Würth Phoenix belongs to the Würth group

- The Würth Group is world market leader in its core business, the trade in assembly and fastening material
- It currently consists of over 410 companies in 84 countries and has more than 65,000 employees on its payroll. Over 30,000 of these are permanently employed sales representatives.
- In the first half of the business year 2011, the Würth Group generated total sales of EUR 4.78 billion.
- The headquarter of the Würth Group, Adolf Würth GmbH & Co. KG, was founded by Adolf Würth in 1945 in Künzelsau in Baden-Württemberg, Germany.

Facts & figures

- More than 65,000 employees worldwide
- 30, 000 sales representatives
- More than 100.000 products

WÜRTH  GROUP



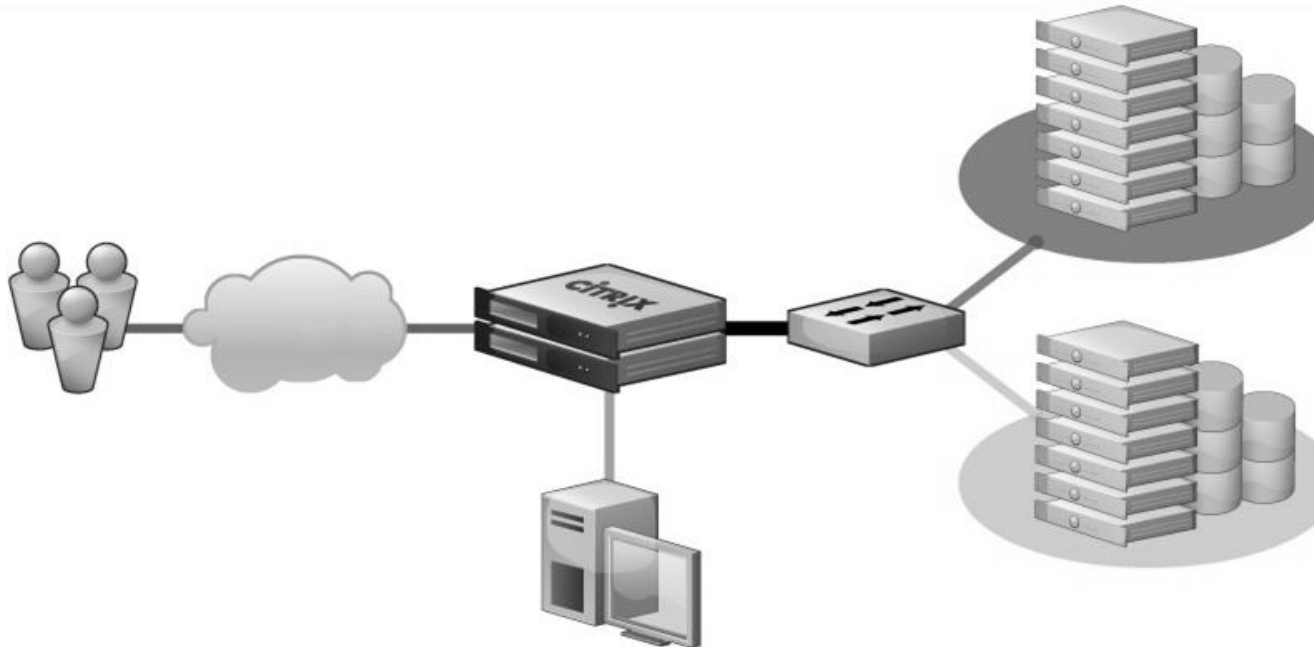


About the Al'exe founder



- In 2012 Alan Pipitone created a company with the primary purpose of providing consultancy applied to the world of robotics and automation
- By combining the experience gained in the world of automation with the experience gained in the information technology area, intelligent monitoring systems have been created
- Alan Pipitone started to produce custom software to simulate human behavior necessary to monitor specific applications or to interact with them
- In 2012 the Open Source project of Al'exe was born in collaboration with Diesel S.p.A. and Würth Phoenix S.r.l.

ALAN PIPITONE
ALAN PIPITONE



How is it possible to test a Citrix farm from the users' perspective

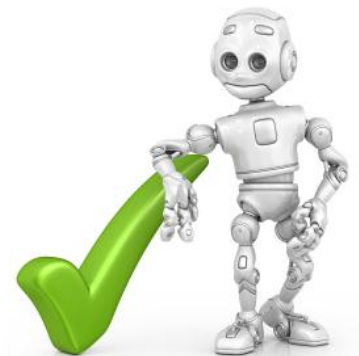




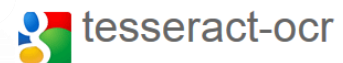
The idea to develop Al'exe was born...



- Automate the applications through the simulation of the user interactions on a desktop
- Verify the availability and reliability of user applications and gather performance data
- Get stable test cases as much as possible against application changes
- Create an Open Source solution

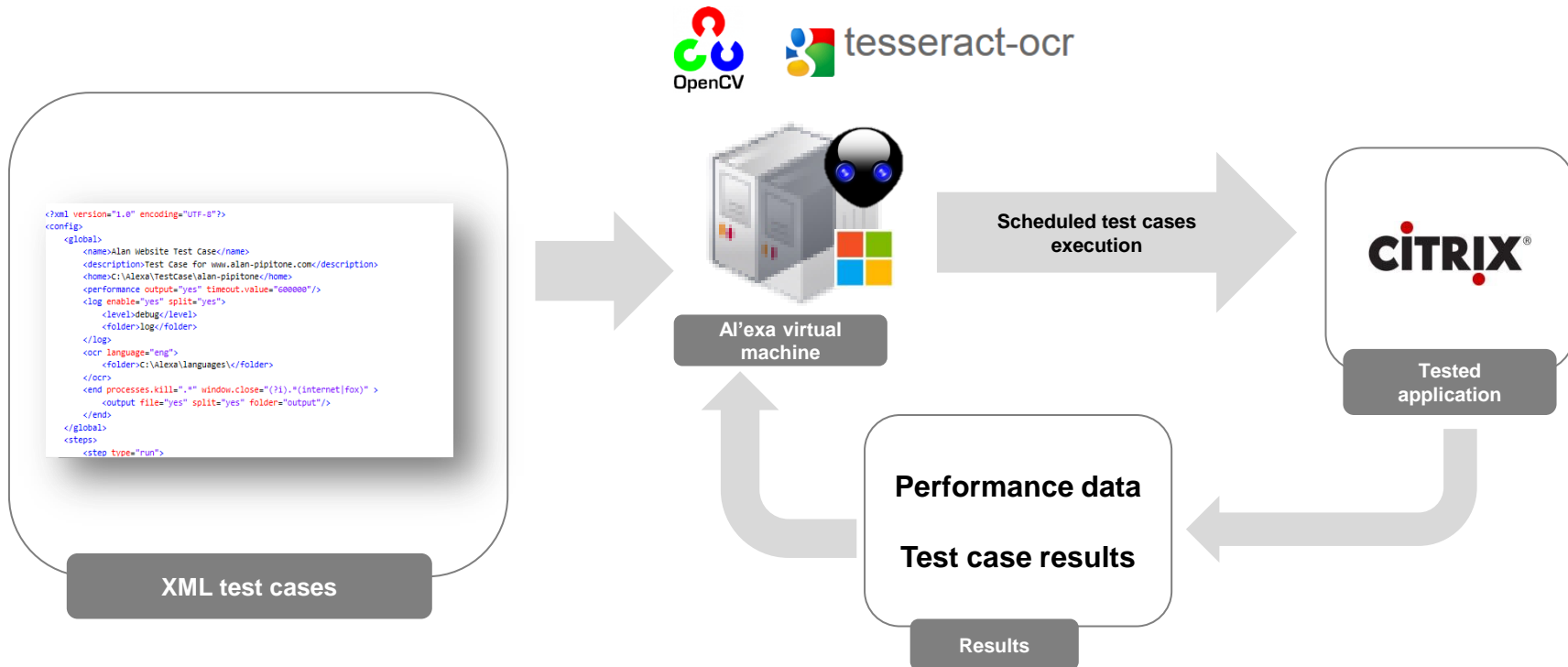


- Looking for a solution able to test the performance perceived by the users on applications published over Citrix, Teminal Server
- Look for possible solutions
 - AUTOIT
 - OpenCV
 - Tesseract-ocr
 - Python
 - XML



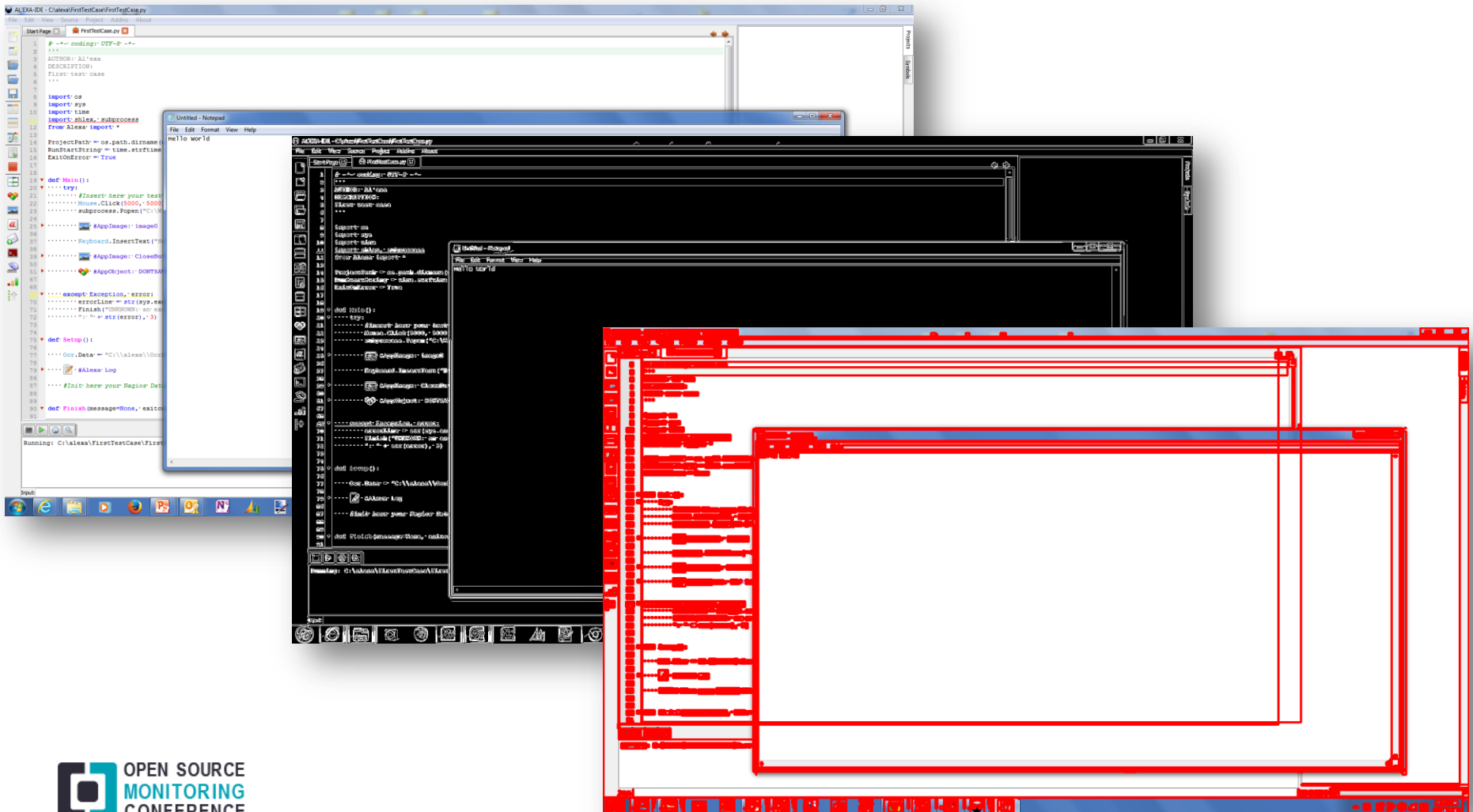


The first AI' Alexa generation





Al'eva vision with OpenCV





```
<steps>
- <step description="Open Internet Explore with the url www.alan-pipitone.com" name="Open IE" type="run">
  <performance timeout.value="120000" critical="10000" warning="5000" output="yes"/>
  <executable>"C:\Program Files (x86)\Internet Explorer\iexplore.exe"</executable>
  <argument>https://citrix.wuerth-phoenix.com</argument>
  <window maximize="yes">(?i).*citrix.*(internet|fox)</window>
</step>
- <step name="Username" type="interact" bind="inputbox">
  <performance timeout.value="100000" critical="100000" warning="50000" output="yes" timeout.action="break"/>
  <label position="left">(?i)user</label>
  <insert>mmuster</insert>
</step>
- <step name="Password" type="interact" bind="inputbox">
  <performance timeout.value="100000" critical="10000" warning="5000" output="yes" timeout.action="break"/>
  <label position="left" width="200">(?i)password</label>
  <insert>abc123ABC{enter}</insert>
</step>
- <step name="WP Dynamics AX" type="interact" bind="icon" threshold="0.0004" path="C:\Alexa\TestCase\CtxWP\images\wpdynamics.bmp">
  <performance timeout.value="100000" critical="10000" warning="5000" output="yes" timeout.action="break"/>
</step>
```

Drawbacks of XML files

- No IDE to create XML Files
- Difficulty to create and complexity to maintain large automation scenarios
- Poor possibility to handle applications exceptions
- Limited extensibility
(i.e. Use data from an external database)





The second AI' Alexa generation



python + NINA^{ide} + AI' Alexa Plugin

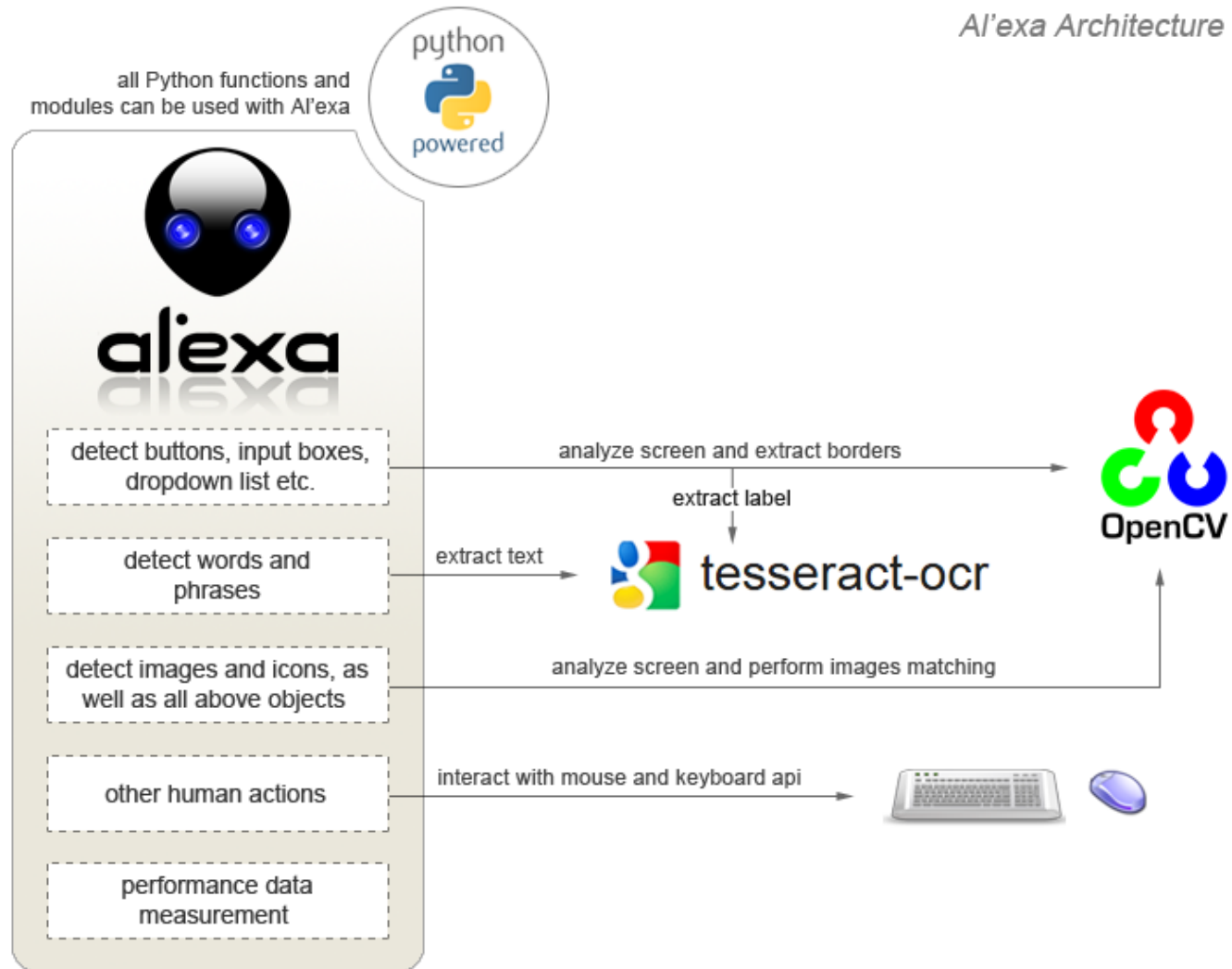
```
9 import time
10 import subprocess
11 from Alexa import *
12
13 ProjectPath = os.path.dirname(os.path.realpath(__file__))
14 RunStartString = time.strftime("%d_%b_%Y_%H_%M_%S", time.localtime())
15 ExitOnError = True
16
17 def Main():
18     try:
19         ..... #AppObject: search
20         ..... #AppText: contact
21         ..... #AppObject: form_company
22         ..... #AppObject: form_name
23         ..... #AppObject: form_mail
24         ..... #AppObject: form_message
25         ..... #AppObject: submit
26         ..... #AppText: the_company_send_link
27         ..... #AppText: the_company_content
28         ..... #AppObject: search
29     except Exception, error:
30         errorLine = str(sys.exc_traceback.tb_lineno)
31         errorLine = "UNKNOWN: an exception has occurred at line " + errorLine +
32         Finish("ERROR", 3)
```





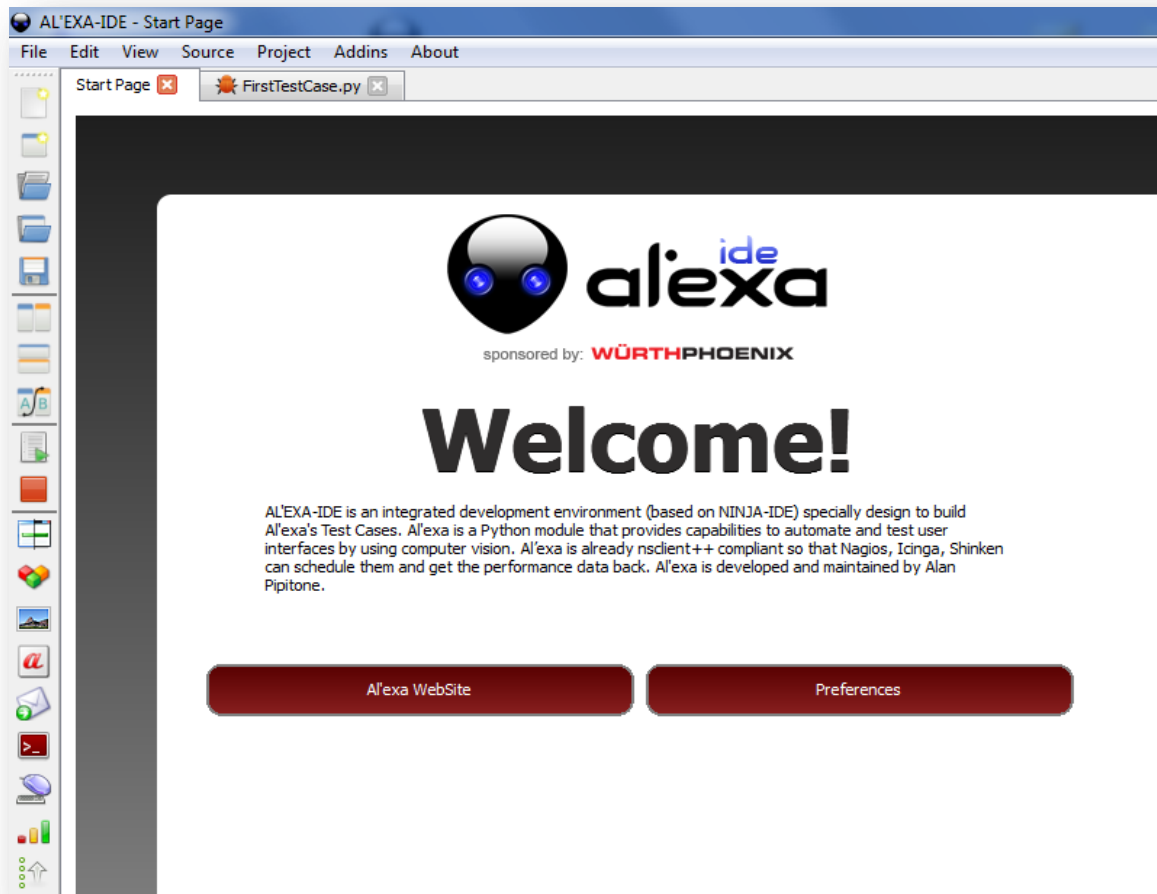
The new architecture

Al'exe Architecture





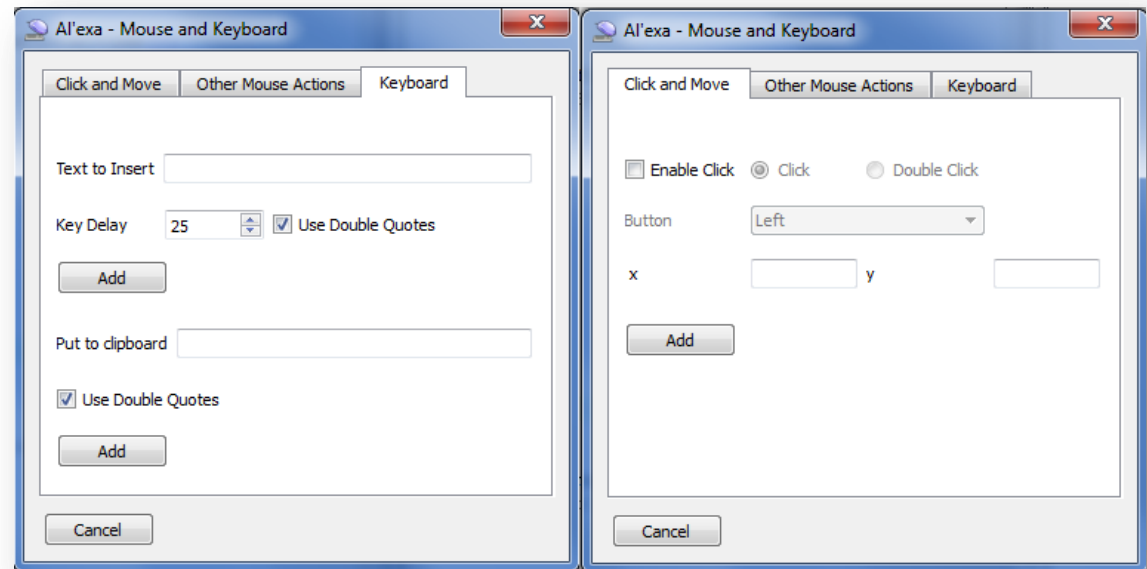
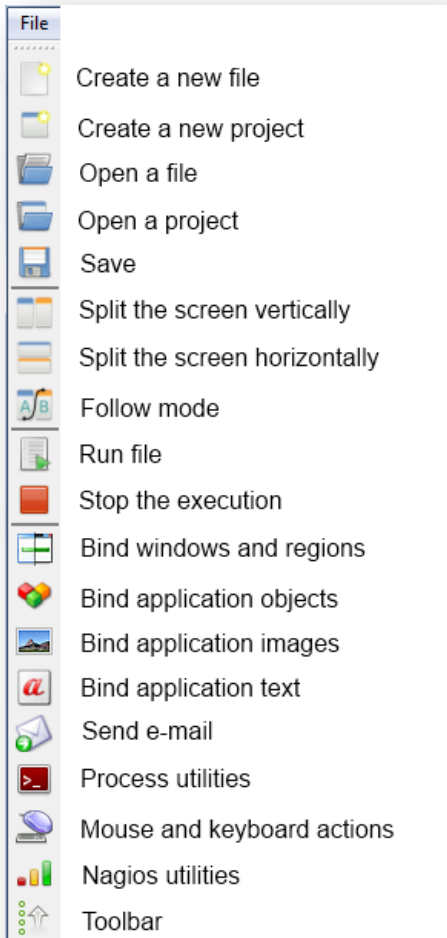
Creation of test cases with Al'exe IDE



Al'exe IDE

- Wizard for the creation of test cases
- Possibility to create complex check logic thanks to the integration with Phython

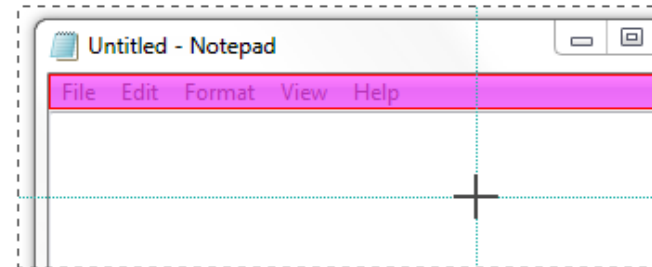
```
1 #!/usr/bin/env python
2 """
3 Al'exe - A Python module that provides capabilities to automate and test user
4 interfaces by using computer vision.
5 """
6
7 import sys
8 import os
9
10 # Project path
11 PROJECT_PATH = os.path.dirname(os.path.realpath(__file__))
12
13 # Module path
14 MODULE_PATH = os.path.join(PROJECT_PATH, 'lib')
15
16 # Add module path to sys.path
17 sys.path.append(MODULE_PATH)
18
19 # Import modules
20 from al'exe import *
21
22 # Main function
23 def main():
24     """
25     Main function
26     """
27     # Create a new test case
28     test_case = TestCase()
29     # Add a new step
30     test_case.add_step('search', 'search')
31     # Add a new step
32     test_case.add_step('content', 'content')
33     # Add a new step
34     test_case.add_step('form_company', 'form_company')
35     # Add a new step
36     test_case.add_step('form_name', 'form_name')
37     # Add a new step
38     test_case.add_step('form_mail', 'form_mail')
39     # Add a new step
40     test_case.add_step('form_password', 'form_password')
41     # Add a new step
42     test_case.add_step('submit', 'submit')
43     # Add a new step
44     test_case.add_step('the_company_name_is_ok', 'the_company_name_is_ok')
45     # Add a new step
46     test_case.add_step('the_company_content', 'the_company_content')
47     # Add a new step
48     test_case.add_step('search', 'search')
49     # Add a new step
50     test_case.add_step('error', 'error')
51     # Add a new step
52     test_case.add_step('exception_error', 'exception_error')
53     # Add a new step
54     test_case.add_step('function_exception_error', 'function_exception_error')
55     # Add a new step
56     test_case.add_step('function_exception_error', 'function_exception_error')
57     # Add a new step
58     test_case.add_step('function_exception_error', 'function_exception_error')
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95     # Add a new step
96     test_case.add_step('function_exception_error', 'function_exception_error')
97     # Add a new step
98     test_case.add_step('function_exception_error', 'function_exception_error')
99     # Add a new step
100    test_case.add_step('function_exception_error', 'function_exception_error')
101
```



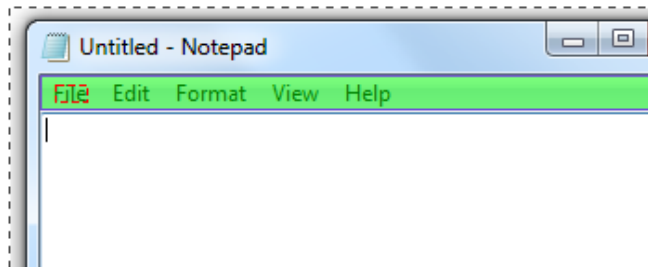
1. Toolbar to easily add AI'eva Classes and Methods



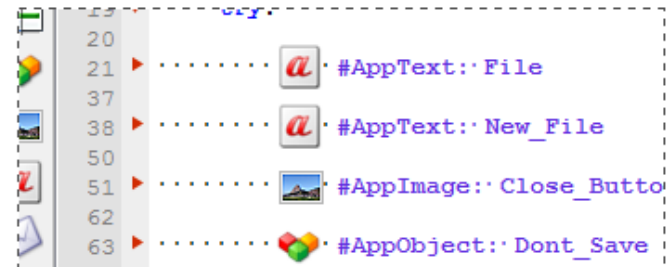
2. Advanced GUI to easily identify Application Objects



3. Powerful Tools to test AI'eva behavior



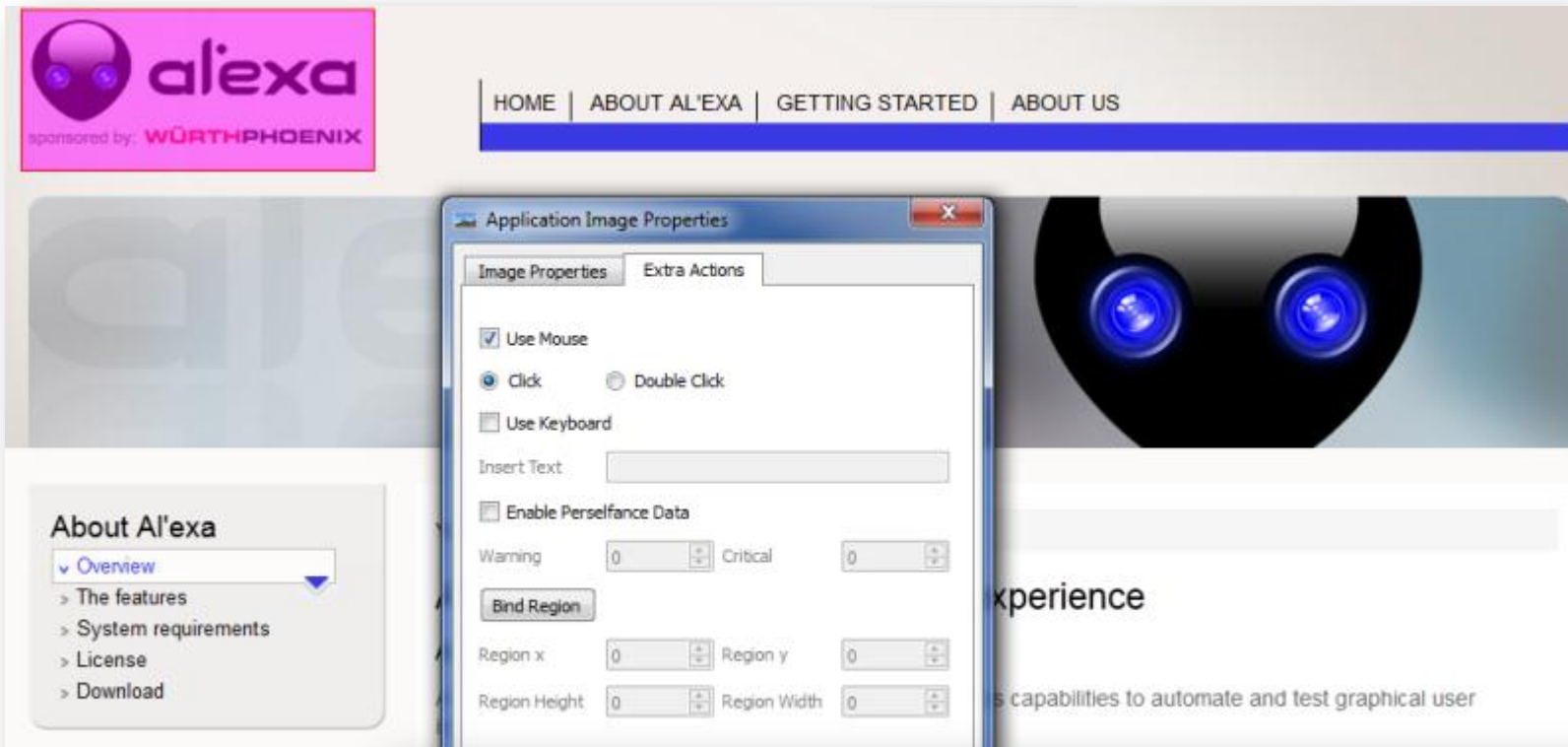
4. Automatic Code Generator



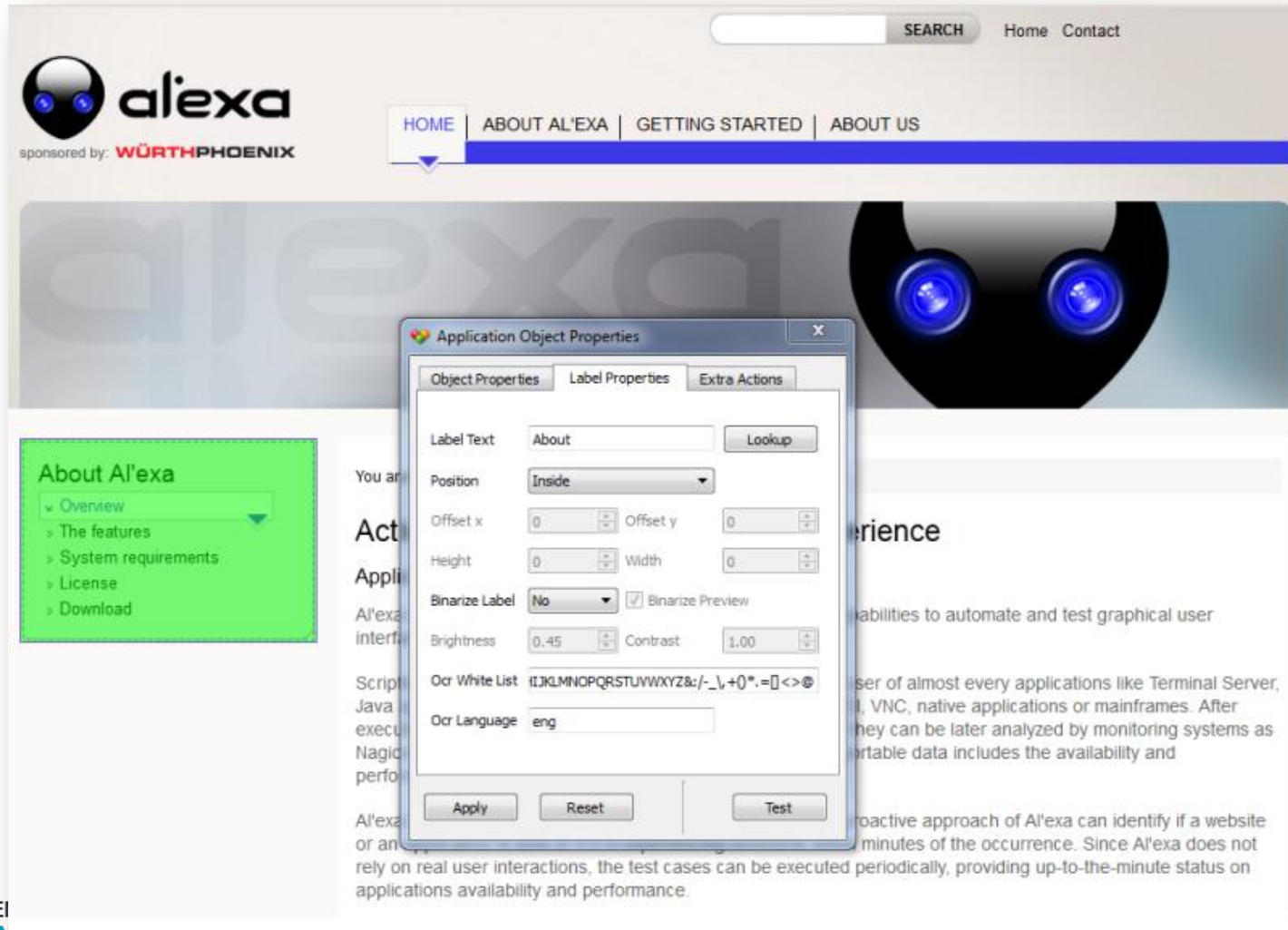
5. And much more...



Bind an image



```
42 ..... #AppImage:: image0
43 ..... image0 := AppImage ()
44 ..... image0.Name := "image0"
45 ..... image0.Path := ProjectPath + "\\images\\image0.png"
46 ..... image0.Threshold := 0.003
47 ..... performance := image0.Bind(15)
48 ..... if image0.Timeout is False:
49 .....     Mouse.Click(image0.x + (image0.Width / 2), image0.y + (image0.Height / 2))
50 ..... elif image0.Timeout is True and ExitOnError is True:
51 .....     Finish()
52 ..... #end...
```



Monitoring systems

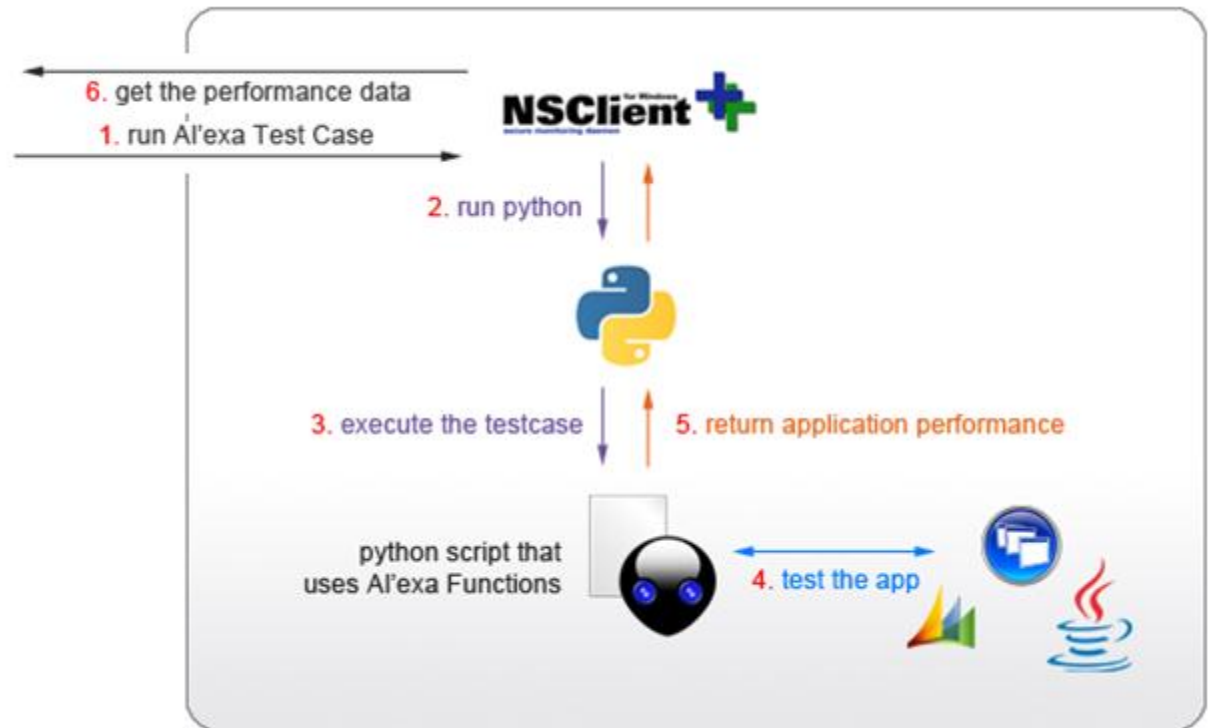
WÜRTHPHOENIX
NetEye

Nagios[®]

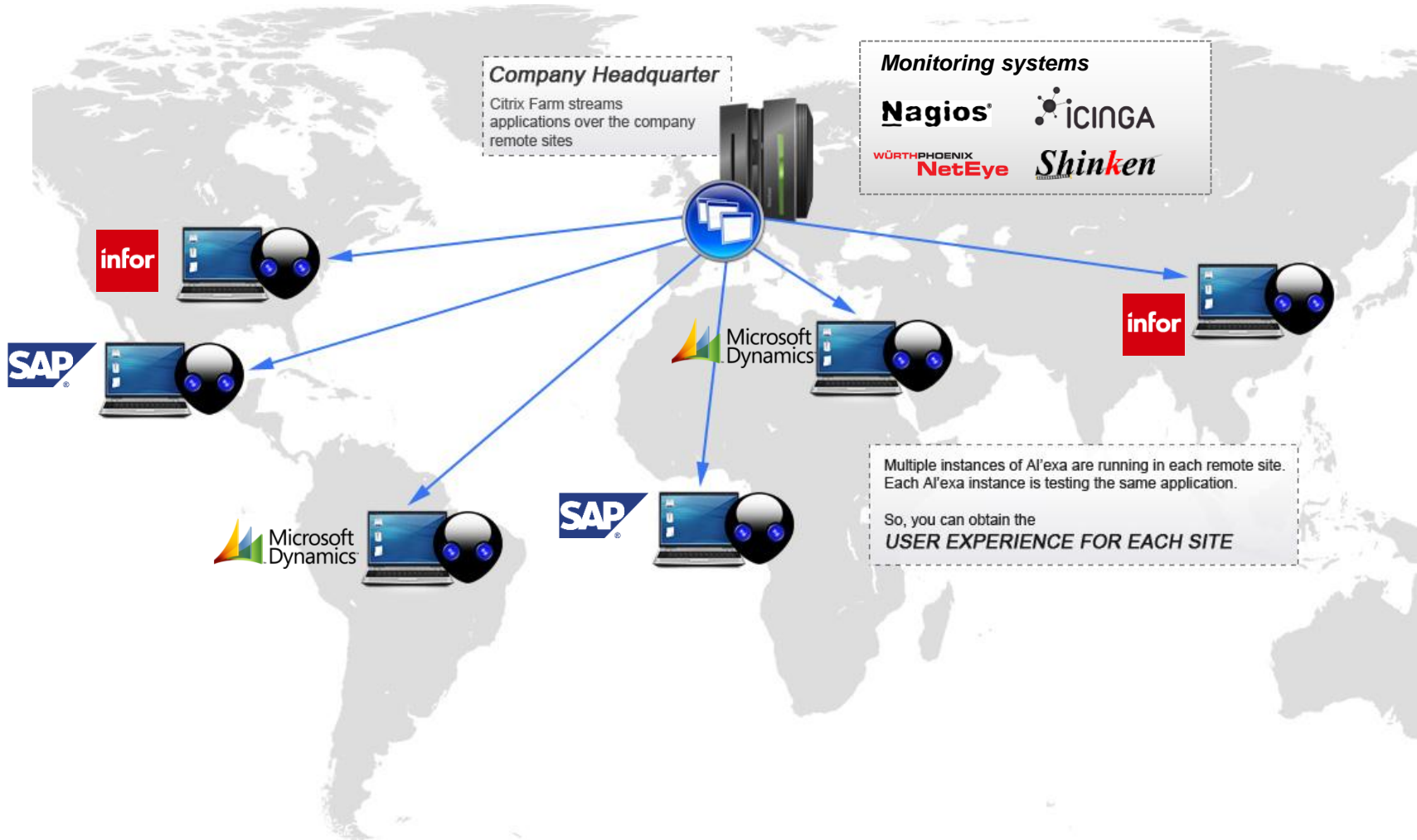
Shinken

 **ICINGA**

AI'eva virtual machine



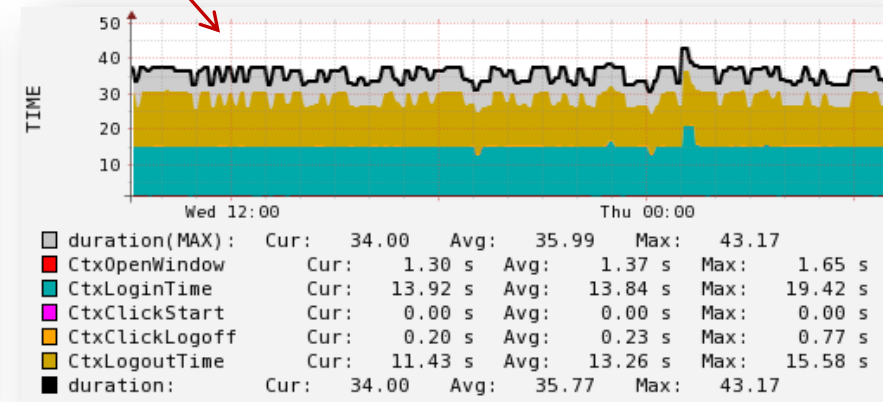
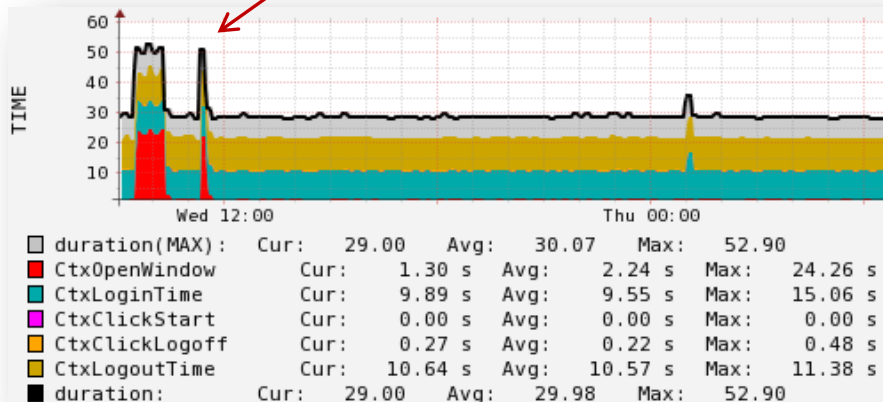
Distributed testing of a Citrix farm



select host / services with leftclick to send multiple commands. Select multiple with shift + mouse.
select all (hosts) - unselect all - all problems - all with downtime

Host ▲▼	Service ▲▼	Status ▲▼	Last Check ▲▼	Duration ▲▼	Attempt ▲▼	
neteye03	ALEXA_CitrixAccessGateway	OK	10:02:27	11d 6h 53m 33s	1/3	OK: all steps are ok
	ALEXA_CitrixAppServer	OK	10:01:53	10d 6h 43m 22s	1/3	OK: all steps are ok
	ALEXA_CitrixAccessGateway	OK	10:01:19	3d 7h 22m 13s	1/3	OK: all steps are ok
	ALEXA_CitrixAccessGateway	OK	10:00:47	3d 7h 23m 3s	1/3	OK: all steps are ok
	ALEXA_CitrixAccessGateway	OK	10:00:16	3d 8h 23m 31s	1/3	OK: all steps are ok
	ALEXA_CitrixAccessGateway	OK	09:59:38	14d 22h 51m 25s	1/3	OK: all steps are ok
	ALEXA_CitrixAccessGateway	OK	09:58:59	19d 19h 34m 2s	1/3	OK: all steps are ok
	ALEXA_CitrixAccessGateway	OK	09:58:30	0d 8h 47m 4s	1/3	OK: all steps are ok
	ALEXA_CitrixAccessGateway	OK	09:57:49	18d 8h 36m 50s	1/3	OK: all steps are ok
	ALEXA_CitrixAccessGateway	OK	09:57:13	3d 7h 36m 45s	1/3	OK: all steps are ok
	ALEXA_CitrixAccessGateway	OK	09:56:37	0d 8h 49m 13s	1/3	OK: all steps are ok

Same check performed
from different access point



The major benefits of the solution

- Testing the reliability and availability of the business applications
- Collecting performance data of almost every applications on single user action
- Flexible testing: applications objects are recognized also in case of changes on the position, size or color.

Supported applications



... or every application
with a user interface



The features



- Creation of test cases for every kind of application that provides a User Interface, through the simulation of the user interactions
- Automatic recognition of all the application objects (input box, dropdownlist, icon, button, scrollbar)
- Automatic recognition of text in different languages (English, German, Italian, Korean, Japanese, [check the entire list](#))
- Recording of the interactions with mouse and keyboards
- Easy and quick creation of test cases through the intuitive user interface of the AI'exa IDE
- Measurement of the performance data of every applications and check the availability of the IT services
- Management of the timeouts
- Debug modality and possibility to save the screenshots of the errors for further analysis
- Notifications via email with the error screenshots
- Possibility to set thresholds to generate critical and warning alerts
- Possibility to modify the test cases generate by AI'exa IDE by using Python as programming language
- Page snapshots when problems occur, allowing to identify the root cause of the error
- Possibility to send the performance data provided by AI'exa to monitoring systems as Nagios, Icinga, Shinken or WÜRTHPHOENIX NetEye, to generate reports and graphs for uptime and performance trends



Future evolving steps

- Retrieve all application published via Citrix and automatically execute the applications to check their availability
- Automate more actions and operations through the IDE, (i.e. method to record the user activity and create the code)
- Enhance some methods to further increase the flexibility of Al'exa
- Create an advanced module able to manage and troubleshoot application errors.
(i.e. Allow Al'exa to automatically handle various exceptions)
- Create a complete artificial intelligence that can be easily trained.





...for more information www.alexamonitoring.com



The screenshot shows the alexa website with a navigation bar (HOME, ABOUT ALEXA, GETTING STARTED, ABOUT US) and a main banner titled "Actively measuring... the true end to end view of the user experience". The banner features a clock and three colored pins. Below the banner are three feature boxes: "Al'exe IDE" (Automate and test graphical user interfaces), "Install Al'exe" (Test and monitor almost every application), and "Create your first test case" (Monitor the performance of your applications). A "News" section on the left mentions a website launch on 27.09.13. The main content area on the right is titled "The innovative testing approach with the computer vision of Al'exe" and discusses guaranteeing the reliability and availability of IT services through automated testing.

alexamonitoring.com

HOME | ABOUT ALEXA | GETTING STARTED | ABOUT US

Actively measuring...

the true end to end view of the user experience

[Details >](#)

Al'exe IDE

Automate and test graphical user interfaces using the computer vision of Al'exe. Get a system overview!

[Details >](#)

Install Al'exe

Test and monitor almost every application by simulating the user interactions. Get the installation guide!

[Details >](#)

Create your first test case

Monitor the performance of your applications with Al'exe. Get some test case examples!

[Details >](#)

News

27.09.13
We are pleased to announce the launch of our new website!

The new Al'exe website...

[Details >](#)

The innovative testing approach with the computer vision of Al'exe

How to guarantee the reliability and availability of your IT services

The quality of the IT services provided to the users are effected by the behavior of the applications, how the actions are performed and whether the services are reachable with acceptable response time.

In order to measure the delivered IT services and to guarantee the reliability and availability of the applications, Al'exe provides the possibility to perform automated testing of the graphical user interface by using the computer vision.