

About Würth Phoenix



- IT and Consulting Company of the Würth-Group
- Headquarter in Italy, European-wide presence, more than 150 highly skilled employees
- International experience in Business Software and IT Management
- Core competencies in trading processes, wholesale distribution and logistics
- Microsoft Gold Certified Partner, ITIL certified, OTRS Preferred Partner

Facts & Figures

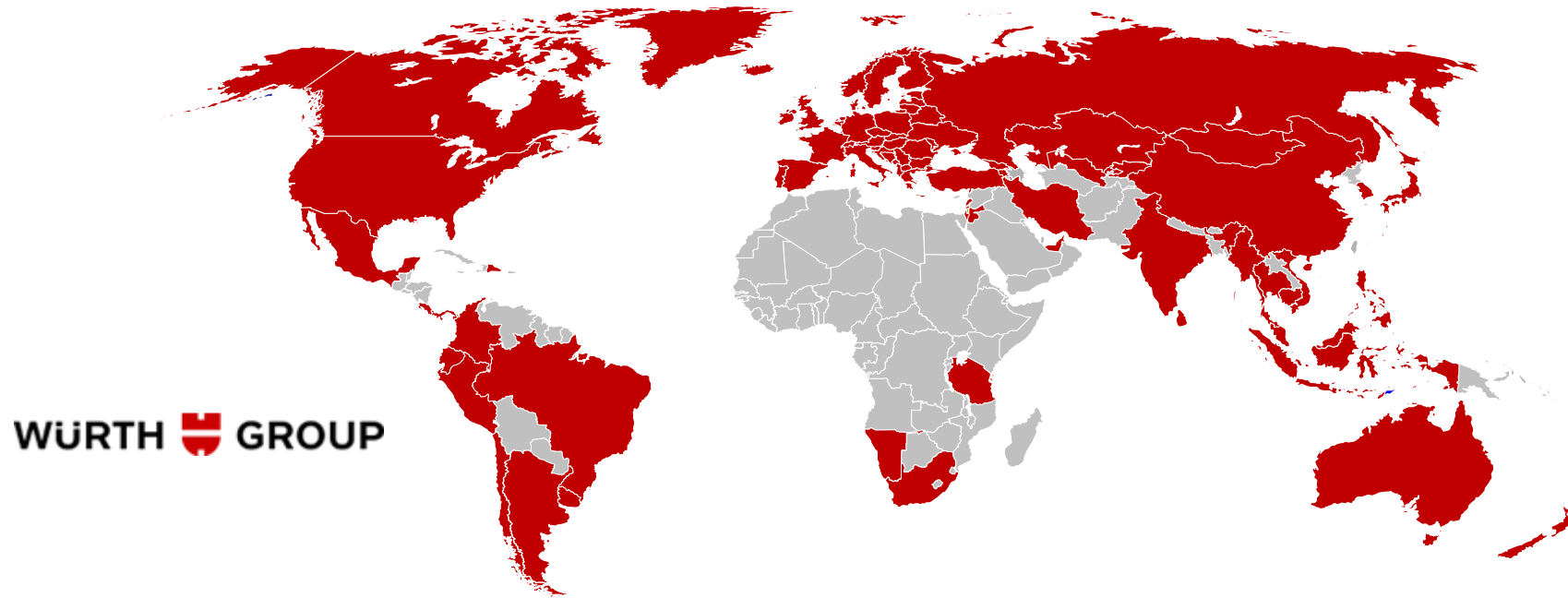
- More than 1.000 customers worldwide
- Over 15.000 ERP and CRM users
- 25.000 monitored hosts
- 4 offices in 3 countries
- HQ in Italy



We improve business productivity by delivering world class software solutions and a team of highly motivated and skilled IT experts



Belonging to the Würth Group



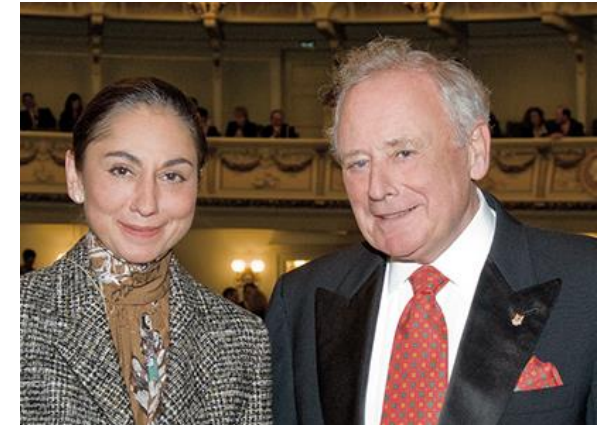
Facts & Figures Würth Group

- World market leader in trade in assembly and fastening material
- 430 companies in more than 80 countries
- 68.000 employees
- > 10 Bio. € turnover

International
professional
experience



We inspire our
customers



IT
was...
is...
will be...



a Vital Business
Function

(R)evolution



a Business
Enabler

NOW



a Business
Supporter

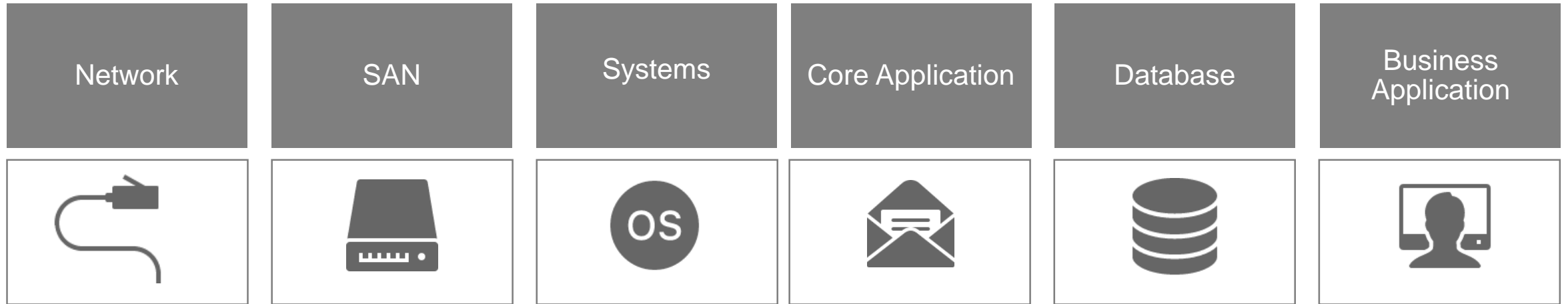
PAST

Historical challenges



IT as a Business Supporter

IT Monitoring



Warranty

Availability & Continuity

Utility

Users' IT Service perception

Value

Recognized only on failures...

**Actual
challenges**



IT as a Business Enabler

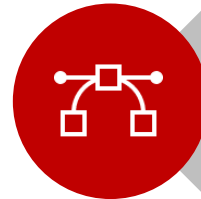


Availability & Continuity



Performance

A measure of what is achieved or delivered by a System, Person, Team, Process or IT Service



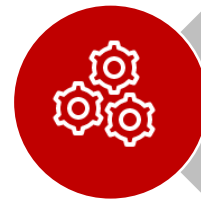
Scalability

The measure of a service's ability to increase or decrease in performance and costs in the response to changes in throughput or demand



Reliability

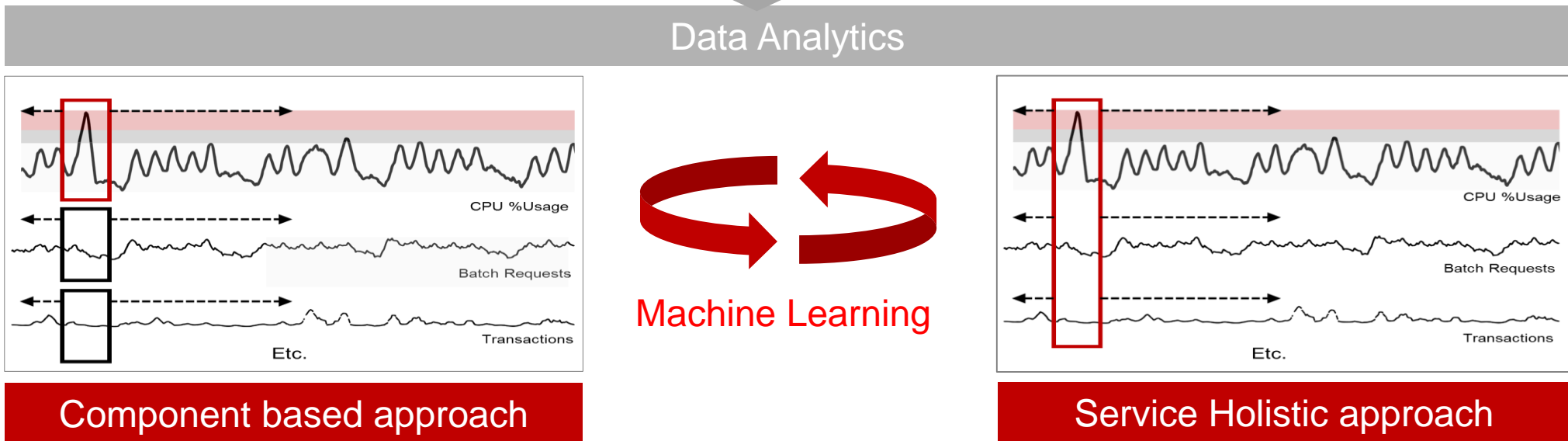
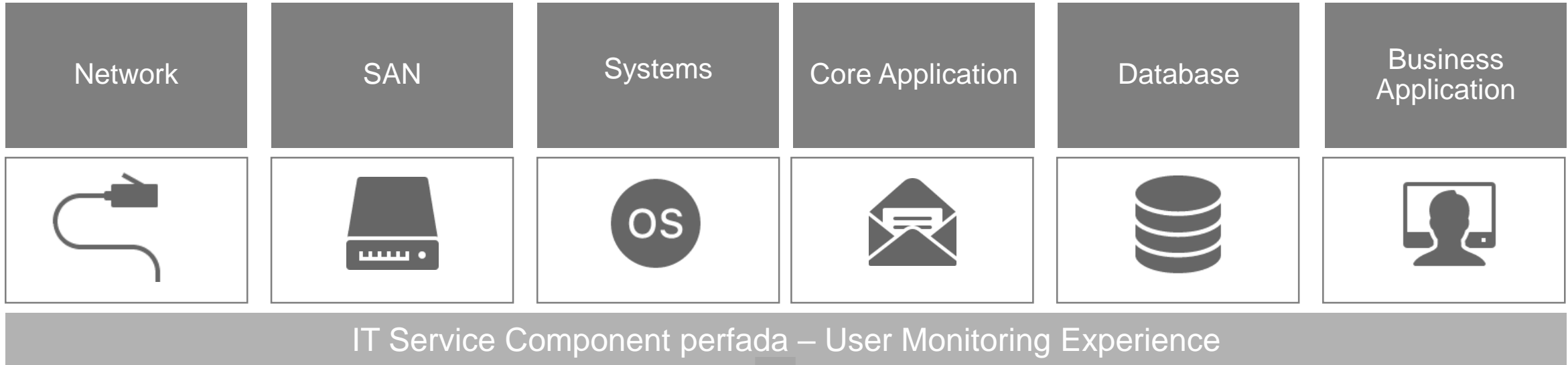
A measure of how long an IT Service or other Configuration Item can perform its agreed function without interruptions



Efficiency

A measure whether the right amount of resources has been used to deliver a Process, Service or Activity

Performance Monitoring Holistic Approach

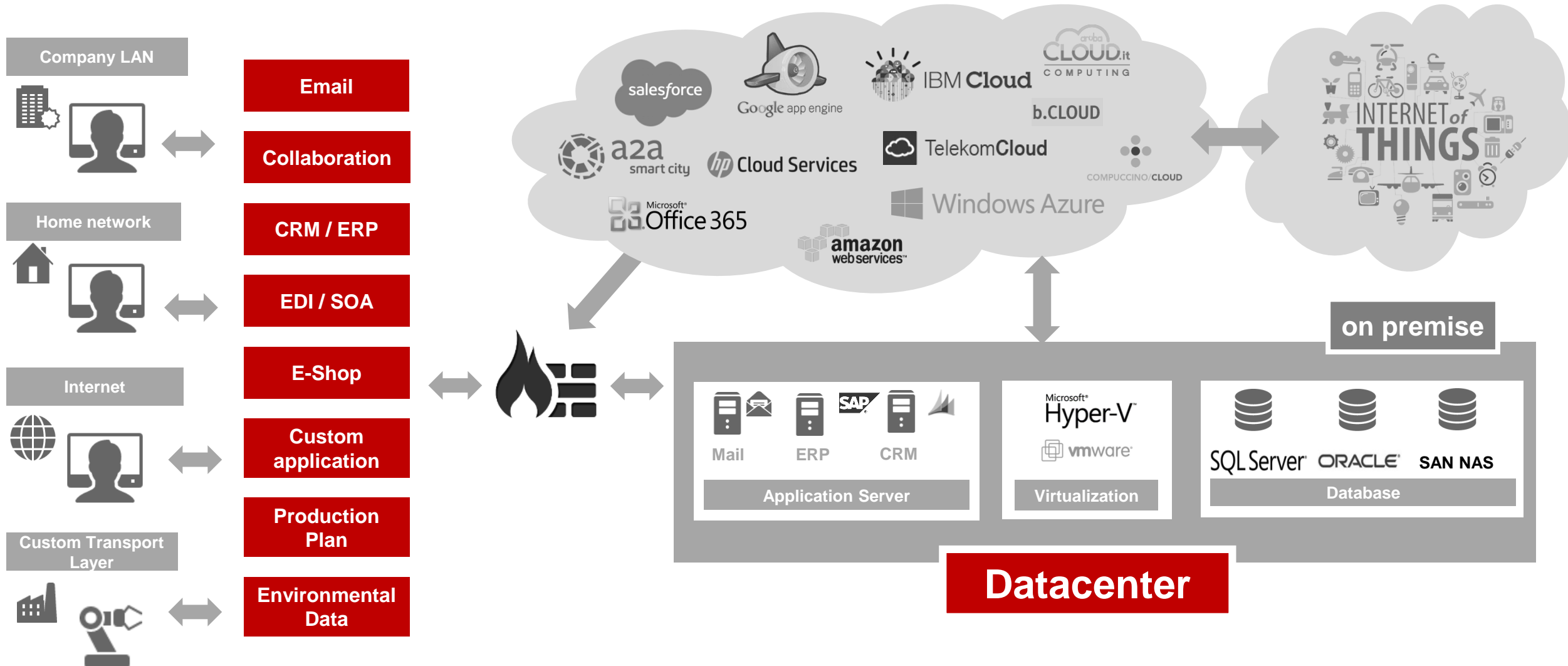


(R)evolution challenges



IT as a Vital Business Function

The forthcoming IT Service architecture



WÜRTHPHOENIX

NetEye

The Unified Monitoring solution



The Open Source IT System Management solution
for the unified monitoring of your IT Services.

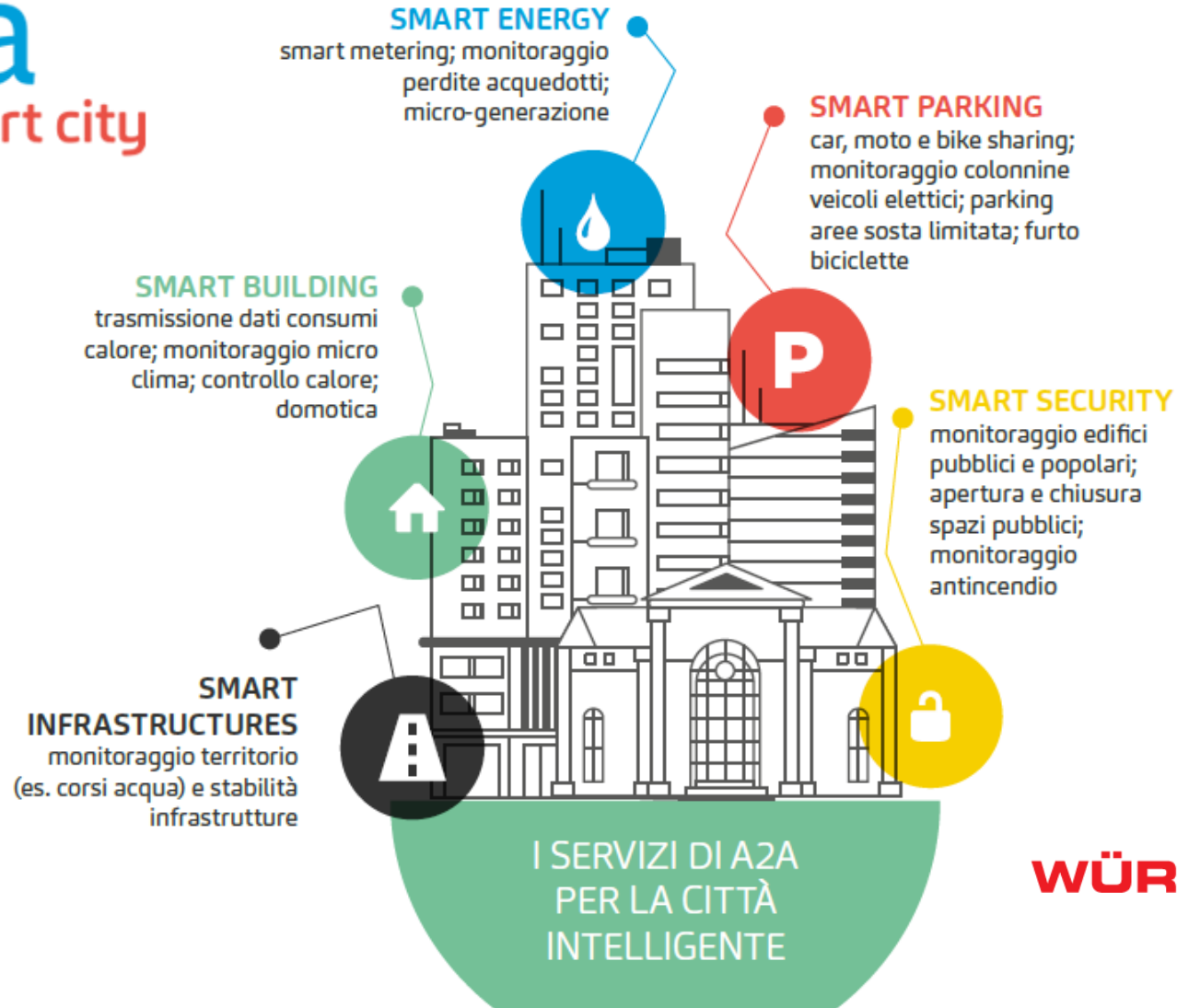
WÜRTHPHOENIX
NetEye



Our answer to the IT Strategy (R)evolution.



Case Study: a2a smart city

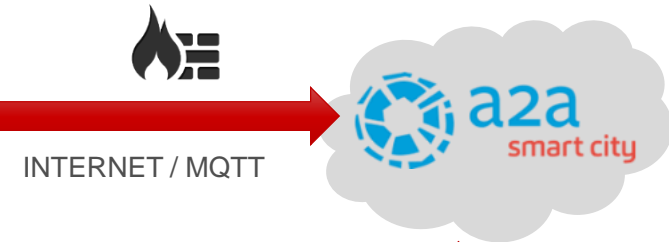


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NetEye

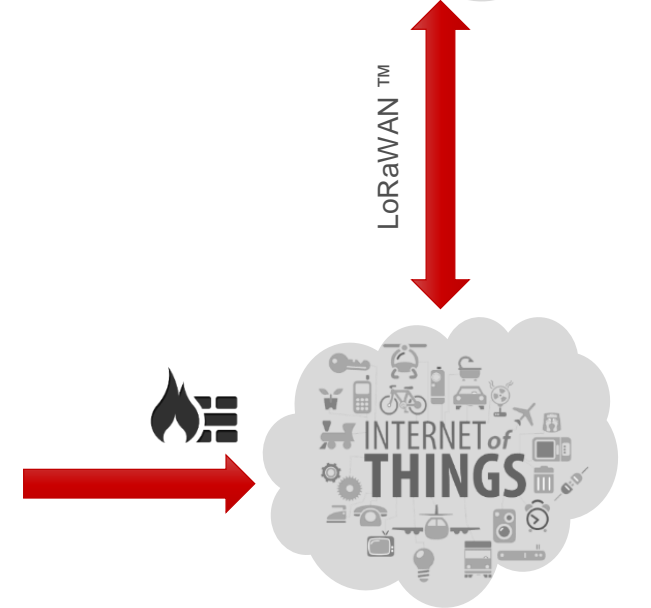
Case Study: NetEye IoT Data Collection

DATA PRESENTATION & ANALYSIS

DATA COLLECTION & NORMALIZATION



DATA SHARING & USAGE



***LoRaWAN™** is a Low Power Wide Area Network (LPWAN) specification intended for wireless battery operated Things in a regional, national or global network
 ***MQTT** is an ISO standard (ISO/IEC PRF 20922) publish-subscribe-based "lightweight" messaging protocol for use on top of the TCP/IP protocol.

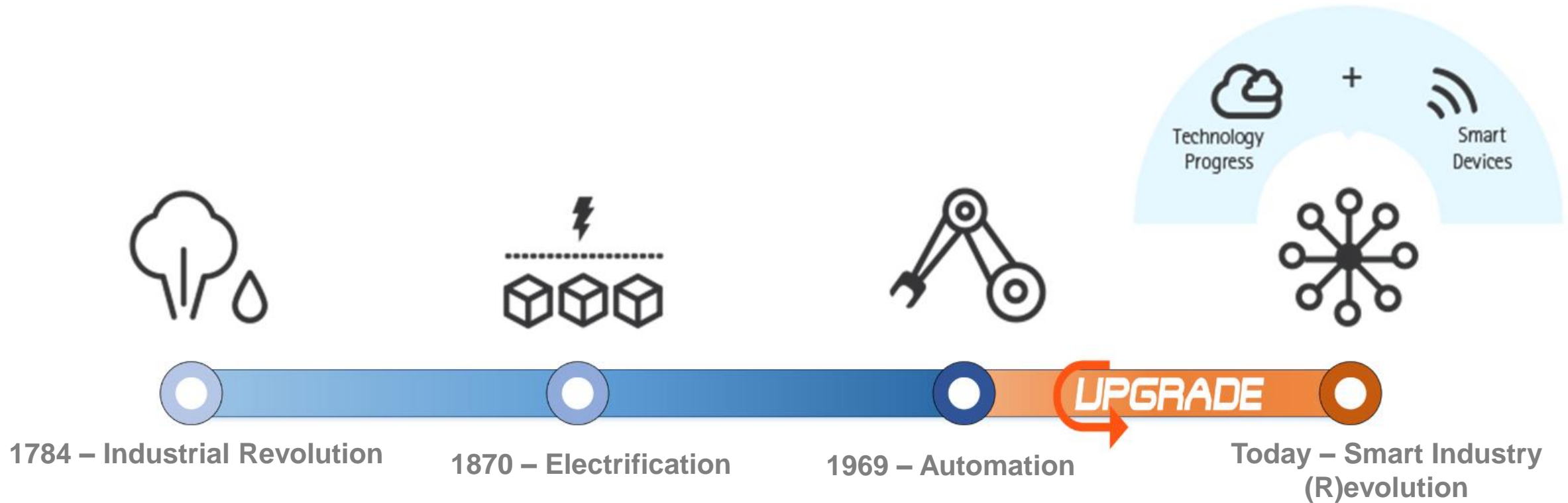
Industry 4.0

Riccardo Rolando

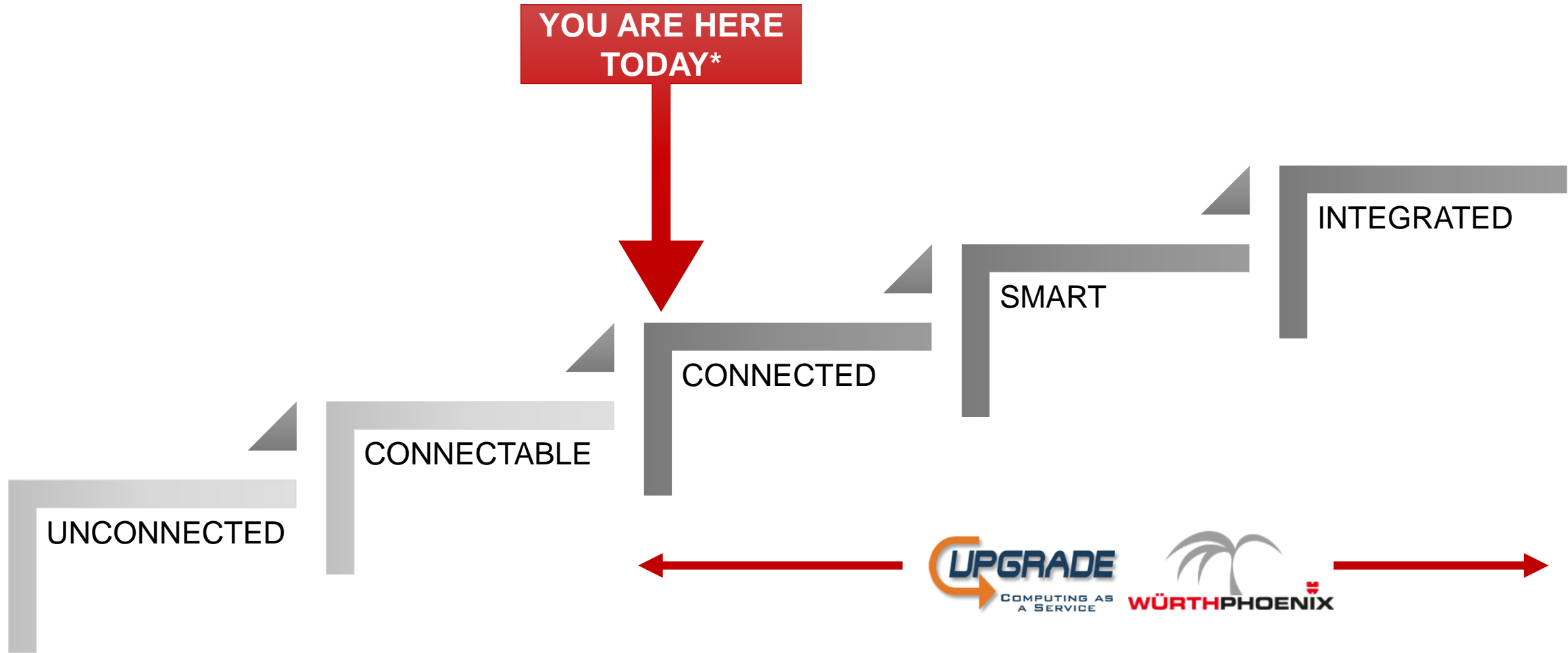


Our partner Upgrade

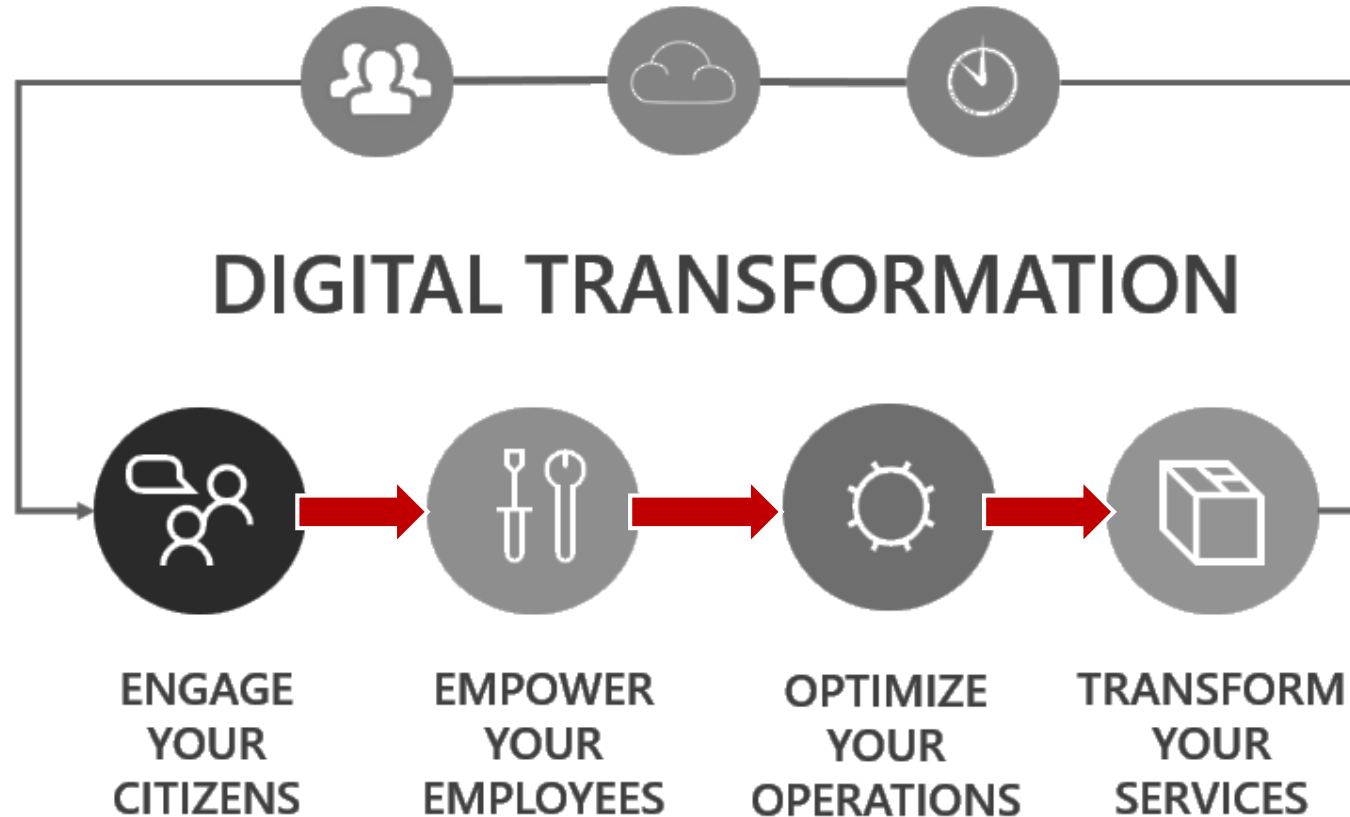
Upgrade as a partner in Industry 4.0 challenges



IT and IoT Competences to support Customers through Digital Transformation process



Technological process.. It's only the first step





Thank you!

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